

Auto Remarketing

Published on *Autoremarketing* (<http://www.autoremarketing.com>)

[Home](#) > Kia, JM&A Renew Agreement

Kia, JM&A Renew Agreement ^[1]



Kia Motors America and JM&A Group have renewed their deal for JM&A to be the provider of F&I products for Kia dealers.

The two companies first signed a deal in 2007.

The lineup of products JM&A provides to Kia dealers, referred to as Kia Distinction, includes the following:

- Vehicle protection plan
- Maintenance plan
- Road hazard tire coverage
- Term Care Select

JM&A is also the administrator of the Kia certified pre-owned program.

The company also noted that the contracts are backed with customer support from JM&A.

Thanks to collaboration between Kia, its dealers and JM&A, there was 19-percent increase in Kia Distinction-branded F&I product sales last year. Kia CPO sales climbed 72 percent.

“We are excited to continue our relationship with Kia and serve as a strategic partner for the growth of their dealers’ F&I departments,” said Forrest Heathcott, president, JM&A Group. “For more than 35 years, JM&A Group has helped automotive dealers achieve higher levels of

performance, and we look forward to the opportunity to further enhance Kia's impressive efforts in the future."

*Continue the conversation with Auto Remarketing on both **LinkedIn** [2] and **Twitter** [3].*

Copyright © 1990-2014
Cherokee Automotive Group
All rights reserved



Source URL (retrieved on 03/11/2014 - 4:35pm): http://www.autoremarketing.com/financial-services/kia-jma-renew-agreement?utm_source=Listrak&utm_medium=Email&utm_term=http%3A//www.autoremarketing.com/financial-services/kia-jma-renew-agreement&utm_campaign=ART%2003-03-14

Links:

- [1] <http://www.autoremarketing.com/financial-services/kia-jma-renew-agreement>
- [2] http://www.linkedin.com/groups?gid=2115595&trk=myg_ugrp_ovr
- [3] <http://twitter.com/Autoremkting>